

BLACKBERRY MOUNTAIN

FACT SHEET

OPENED: February 15, 2019

PROPRIETOR: Mary Celeste Beall

ABOUT: Spanning 5,200 acres in the Great Smoky Mountains, with 2,800 acres dedicated to land conservation, **Blackberry Mountain** (www.blackberrymountain.com) continues the legacy of sister property Blackberry Farm and the Beall family's world-renowned hospitality as well as unwavering dedication and appreciation for the land. One of only four Relais & Châteaux resorts in the world to earn the designation before opening, Blackberry Mountain is an adventurous retreat for family, friends or business, offering modern-day luxuries in an unencumbered natural environment.

Blackberry Mountain offers guests equal parts of Blackberry Farm's renowned hospitality, with seasonal food and beverage menus designed to complement the property's diverse offerings and panoramic views. From restorative treatments in the spa to outdoor exploration, Blackberry Mountain fosters wellness with its own adventurous spirit and style celebrating its home adjacent to one of America's most beloved national parks. Transportation around Blackberry Mountain is provided exclusively by Lexus.

LODGE: Anchoring Blackberry Mountain is the **Lodge**, a 17,000 sq. ft. space that includes the main dining room, dining porch, private dining room, dining terrace, bar and screened-in porch lounge. Indoor and outdoor areas feature an inviting, earth-toned palette that reflects the sunsets of the Great Smoky Mountains.

DINING: **Three Sisters** restaurant and the adjacent **Whippoorwill Lounge** are located within the Lodge at Blackberry Mountain. Named after the local three-peaked view of the mountain on which the resort is located, Three Sisters draws inspiration from the local cultivation- and preservation-driven mission of Blackberry Mountain under the direction of two executive chefs: **Bonnie Moore**, an alum of Blackberry Farm since 2015, who oversees the breakfast and lunch menus, and executive chef **Joey Edwards**, an alum since 2013, who oversees the dinner menu. Designed to enhance the views and experience of Blackberry Mountain, the dining room opens to the surrounding mountains through large picture windows and a dining porch with modern, yet timeless decor and architecture.

Sycamore is the casual and eclectic counterpoint to Three Sisters. Open for lunch, and conveniently located in the lower level of the Lodge at the heart of the Mountain, the Sycamore flows outdoors onto the dining terrace and beyond to the pool deck. Guests can expect an elevated casual experience, setting the scene for a fun meal, ideal for diners of any age. The menu draws inspiration from southwestern flavors and preparations with our regional Appalachian ingredients.

Perched atop the peak of Blackberry Mountain, the **Firetower** effortlessly marries casual ambiance with sweeping scenery to amplify its offerings of a light, seasonal lunch fare and an inspired three-course dinner experience from Executive Chef Joel Werner, who has been at Blackberry since 2015. It offers a breathtaking, unobstructed view of the scenery that awaits Blackberry Mountain guests. The restaurant provides a casual lunch atmosphere, perfect for unwinding and refueling after adventures, followed by a comforting and sophisticated dinner environment at the end of the day welcoming guests to savor a front row seat to a mountain sunset. A creative cocktail and mocktail program complements the inspired menu, showcasing regional ingredients on the plate and in the glass.

Additional dining amenities include picnics, live fire and trail-side cooking excursions led by chefs Edwards, Moore and Werner.

Blackberry Mountain's beverage menu further reflects a connection to heritage with a focus on generationally sustainable wines and winemaking practices, a philosophy shared with Blackberry Farm. Built around a custom-designed, subterranean wine cellar that features over 10,000 bottles, Three Sisters features a curated list from Food and Beverage Director **Andy Chabot**, including some of Andy's personal favorites, including small, family-run wineries that make world-class wine without undue manipulation. Blackberry Mountain also offers a house Pinot Noir, made in collaboration with Hirsch Vineyards. Rounding out the menus at Three Sisters and the Firetower are a selection of beers from Blackberry Farm Brewery, including the proprietary *Mountain Lager* and *Goat Hill Kölsch*, as well as artisanal, small-batch spirits.

ACCOMODATIONS: Blackberry Mountain accommodations include 14 **Treehouses**, 12 **Watchman Cabins**, 23 **Stone Cottages** and a variety of multi-bedroom **Azalea Gap** and **Mountain Homes**.

Blackberry Mountain's **Treehouses** are designed around the beautiful view that can only be experienced from the canopy. Perfectly secluded in the forest, a walkway leads guests into a private, modern treehouse, featuring a king bed, indoor seating area, beautifully appointed bathroom, walk-in closet and nearly 360-degree windows offering a literal bird's eye view. Each Treehouse features sleek white oak interiors, marble tile, floor-to-ceiling windows that fill the space with natural light, and a sliding glass door that opens onto a private, three-tiered outdoor deck offering an unparalleled opportunity to connect with nature and be truly immersed in the Mountain.

The **Watchman Cabins** (675 sq. ft.) are each located steps away from both the Firetower and the property's 20' outdoor heated soaking tub. These secluded accommodations feature walls of the historic Hitch Cabin, floor-to-ceiling windows, scenic outlook deck and wood-burning stoves.

The **Stone Cottages** (1,200-1,475 sq. ft.) offer grand views of the Great Smoky Mountains. Crafted with materials from the Mountain, design features include stacked stone archways, iron windows, reclaimed oak floors, white rough-sawn walls and lime-washed oak ceilings. Each cottage features a private outdoor patio, wood-burning fireplace and a soaking tub.

The **Azalea Gap Homes** (two and three bedroom) introduce modern comfort with natural Great Smoky Mountain views in a completely private setting. The Azalea Gap Homes feature a main floor master bedroom, with one or two guest bedrooms and

bunkroom located on the second level. Other amenities include a full-size kitchen, dining room that accommodates eight, living room with stone wood-burning fireplace and all-season screened porch with a second stone wood-burning fireplace.

The **Mountain Homes** (three, four and five bedroom) offer complete privacy complemented by natural surroundings and incredible views. Each Mountain Home evokes the ultimate in comfort, ambiance, and space, featuring dual master bedroom suites with deep soaker tubs and two guest bedrooms. A full-size kitchen, dining room that seats 10-12 guests, living room with stone wood-burning fireplace and all-season screened porch with a second stone wood-burning fireplace and a professional grill makes a Mountain Home the ideal group getaway space.

SPA:

Located on Blackberry Mountain is **Nest**, an intimate spa and wellness retreat that thoughtfully incorporates the healing properties of nature. Fostering self care that connects mind, body and spirit, Nest features eight treatment rooms, a tranquility lounge, sauna, steam showers, salon and an outdoor, year-round heated pool with scenic infinity edge. The approach and ingredients used at Nest are rooted in the land, whether it is exfoliating with Echinacea seeds, detoxifying with a clay wrap or rehydrating with walnut oil.

ACTIVITIES + WELLNESS:

Blackberry Mountain's outdoor and wellness offerings are rooted in nature, with an emphasis on combining movement, adventure, enriching experiences and deep relaxation. Outdoor offerings and activities include sunrise yoga, creek side meditation, forest bathing, endurance climbs, trail running, paddle boarding, rock climbing, bouldering, and mountain biking. Blackberry Mountain also offers regional fly fishing, horseback riding, and lake opportunities.

The **HUB** is Blackberry Mountain's base camp for all of the property's activities, from a learning kitchen to linked miles of trails. An art studio allows guests to connect with their creative side and a gym with a half basketball court and indoor rock-climbing wall round out the experience. Morning fitness and wellness classes hosted in the HUB are included in the room rate and range from Vinyasa yoga and myofascial release to outdoor boot camp, HIIT and suspension training classes. Popular afternoon and evening mindfulness options include Soundbathing, ancient drumming classes and guided crystal meditation.

The Valley, a 15-acre outdoor destination, offers fun and recreation for all ages. Located on Lower Mountain, The Valley offers trails for biking and hiking, tennis and pickleball courts, a green lawn for football and other sports, a 60-by-24-foot swimming pool, an acre freshwater pond with 30-foot slide, floating dock, paddleboards, kayaks, and more.

The **Arbor Adventure** offers 26 exciting elements for guests to traverse trails of wood, rope and vines while enjoying bird's-eye views from three custom-built tree houses. The course also includes four Tyrolean traverses through canopies of trees and over mountain streams.

The **Labyrinth** is a standing invitation, an open door, to a path of wonder. Designed by Thea Alvin, the Labyrinth is a space of reflection and connection, composed of one thousand feet of stone over three thousand hours. Far from confining, the undulating rock walls guides guests and invites them to take in limitless surrounding mountain and open sky views.

LOCATION:

Blackberry Mountain is located in Walland, Tennessee, seven miles from Blackberry Farm and about 30 minutes from Knoxville's McGhee Tyson Airport.

RATES:

Traditional rates include dinner, lunch and breakfast starting with dinner on the day of arrival and ending with breakfast on the day of departure within our restaurants during traditional meal hours, along with all pantry snacks, pantry non-alcoholic beverages, morning group wellness classes and guided morning group hike. Supplementary charges will apply for spa services, guided activities, alcohol, gift shop items, and additional food and beverage experiences. Blackberry Mountain rates start at \$1,395 for a Watchman Cabin queen and all rooms average ~\$1,700 per night annually. To inquire about reservations at Blackberry Mountain, contact reservations@blackberrymountain.com.

For more information about Blackberry Mountain, please contact Baltz & Company:

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